

## NCC Cable System Order

|             |                                |
|-------------|--------------------------------|
| Order #     | 62520427                       |
| Syscode     | 2446                           |
| System Name | Spectrum/DISH- I+ Columbus, OH |
| Market      | Columbus, OH                   |

|                   |                          |
|-------------------|--------------------------|
| AE                | Tiffany Solis            |
| Sales Coordinator | Jeff Moring              |
| Office            | Washington               |
| Phone             | (301) 951-2620           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+3 Apr17 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 04/09/18 - 04/22/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Cordray for Ohio                 |

|               |                  |
|---------------|------------------|
| Client Code   | 378              |
| Product Code  | 402              |
| Est Code      | 6282             |
| Product Name  | OH Gov 4.10-4.16 |
| Credit Status |                  |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 04/09/18      |      |   |
| Version          | 1 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 2             |      |   |
| Total            | \$662.00      |      |   |
| Commission       | \$99.30       |      |   |
| Net Total        | \$562.70      |      |   |
| Total Spots      | 55            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |   |
|------------|---|
| Comments : | 4.9 New order. Please review and confirm. Thanks! |
|------------|---|

| Line | Net  | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | CNN  | CNN NEWSROOM< | 4/9/18     | 4/15/18   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 5           | \$2.00    | \$10.00    | 30       |              |
| 2    | CNN  | VARIOUS       | 4/9/18     | 4/15/18   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 2           | \$3.00    | \$6.00     | 30       |              |
| 3    | CNN  | VARIOUS       | 4/9/18     | 4/15/18   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 5           | \$5.00    | \$25.00    | 30       |              |
| 4    | CNN  | CNN NEWSROOM< | 4/16/18    | 4/22/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$2.00    | \$2.00     | 30       |              |
| 5    | CNN  | VARIOUS       | 4/16/18    | 4/22/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$5.00    | \$5.00     | 30       |              |
| 6    | ESPN | AVG. ALL WKS< | 4/9/18     | 4/15/18   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$15.00   | \$45.00    | 30       |              |
| 7    | ESPN | AVG. ALL WKS  | 4/9/18     | 4/15/18   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$28.00   | \$84.00    | 30       |              |
| 8    | ESPN | AVG. ALL WKS< | 4/9/18     | 4/15/18   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$42.00   | \$126.00   | 30       |              |
| 9    | HGTV | AVG. ALL WKS< | 4/9/18     | 4/15/18   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$21.00   | \$63.00    | 30       |              |
| 10   | HGTV | AVG. ALL WKS< | 4/9/18     | 4/15/18   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$26.00   | \$78.00    | 30       |              |
| 11   | HGTV | VARIOUS       | 4/9/18     | 4/15/18   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$30.00   | \$90.00    | 30       |              |
| 12   | MNBC | VARIOUS       | 4/9/18     | 4/15/18   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 5           | \$1.00    | \$5.00     | 30       |              |
| 13   | MNBC | VARIOUS       | 4/9/18     | 4/15/18   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 2           | \$1.00    | \$2.00     | 30       |              |
| 14   | MNBC | VARIOUS       | 4/9/18     | 4/15/18   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 5           | \$1.00    | \$5.00     | 30       |              |
| 15   | MNBC | VARIOUS       | 4/16/18    | 4/22/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$1.00    | \$1.00     | 30       |              |
| 16   | MNBC | VARIOUS       | 4/16/18    | 4/22/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$1.00    | \$1.00     | 30       |              |
| 17   | TNT  | VARIOUS       | 4/9/18     | 4/15/18   | 09:00      | 16:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$9.00    | \$27.00    | 30       |              |
| 18   | TNT  | VARIOUS       | 4/9/18     | 4/15/18   | 16:00      | 19:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$11.00   | \$33.00    | 30       |              |

## NCC Cable System Order

|                   |                                |   |                                  |                  |               |
|-------------------|--------------------------------|---|----------------------------------|------------------|---------------|
| Order #           | 62520427                       | Flight Dates                                      | 04/09/18 - 04/22/18              | Update Date      | 04/09/18      |
| Syscode           | 2446                           | Agency  | GREER, Margolis, Mitchell, Burns | Version          | 1 Vs. 1       |
| System Name       | Spectrum/DISH- I+ Columbus, OH | Advertiser  | Cordray for Ohio                 | Show All Lines   |               |
| Market            | Columbus, OH                   |   |                                  | Total # of Weeks | 2             |
|                   |                                | Client Code                                       | 378                              | Total            | \$662.00      |
| AE                | Tiffany Solis                  | Product Code                                      | 402                              | Commission       | \$99.30       |
| Sales Coordinator | Jeff Moring                    | Est Code  | 6282                             | Net Total        | \$562.70      |
| Office            | Washington                     | Product Name                                      | OH Gov 4.10-4.16                 | Total Spots      | 55            |
| Phone             | (301) 951-2620                 | Credit Status                                     |                                  | Affiliate Split  | 100.0         |
| Status            | Not accepted                   |   |                                  | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+3 Apr17       | Primary Demo                                      | Adults 35+                       | GRP              | -             |
| -                 |                                | Makegood Policy                                   | Approval Required                | GIMP             | -             |
|                   |                                |   |                                  | CPP              | -             |
| Comments :        |                                | 4.9 New order. Please review and confirm. Thanks! |                                  |                  |               |

| Line | Net | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 19   | TNT | AVG. ALL WKS< | 4/9/18     | 4/15/18   | 19:00      | 24:00     |   |   |   | X | X | X | X | -   | -   | 3           | \$18.00   | \$54.00    | 30       |              |

|              | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 55       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 55       |
| <b>AMT</b>   | \$662.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$662.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/09/18

62520427 | Columbus, OH | Spectrum/DISH- I+ Columbus, OH | 2446 |